

Contract No. G-042-083
“Energy of North Dakota Program”
Submitted by: North Dakota Petroleum Council
Principal Investigators: Ron Ness/Tessa Sandstrom

PARTICIPANTS

| Sponsor | Cost Share | |
|---|-------------------|------------------|
| North Dakota Petroleum Council | <u>\$ 478,500</u> | |
| ND Petroleum Council Cash Contribution | | \$478,500 |
| North Dakota Petroleum Council in-kind contribution | <u>\$ 18,975</u> | |
| ND Petroleum Council In-Kind Contribution | | \$ 18,975 |
| North Dakota Industrial Commission/OGRC Funding | | <u>\$478,500</u> |
| Total Project Cost | | \$975,975 |

Project Schedule – 19 months
Contract Date – August 22, 2017
Start Date – June 1, 2017
Final Report: January 31, 2019

Project Deliverables:
Status Report: November 1, 2017
Status Report: May 31, 2018
Final Report: January 31, 2019

OBJECTIVE/STATEMENT OF WORK:

The mission of the North Dakota Petroleum Council’s Energy of North Dakota Program is to transform North Dakotans’ diminished, vague indifference toward their state’s energy production into a deeply rooted, knowledge-based, prideful conviction. Energy of North Dakota will be focused on sharing information about the oil and gas industry in North Dakota, including its place as one of the largest contributors to the statewide economy, the innovations and technologies that are being developed and deployed here in the state and the continued focus on ensuring operations are always striving to be cleaner and safer for North Dakotans and its environment. This will be done through multiple channels including: Public Outreach- Perception Surveys, Bakken Rocks Cookfests, Pick up the Patch, Code for the Road, Teacher Seminars, ND Energy Education, Power Kids’ Futures, advertising, branding and promotion, updated website and social media.

STATUS

The Contract has been executed.

The November 1, 2017 status report has been received. It is posted on the Oil and Gas Research Program website. The report states in part:

Program component activities from July 1 - October 31, 2017 included:

- ND Energy Education - Contractors participate in regional career fairs including the 18 annual Dakota Association of College Admissions Counseling college fairs, the ND School Board Association Conference and the ND Association of School Administrators Fall Conference. Single classroom visits were made to Heart River Elementary in Dickinson, St. John’s School in Wahpeton, Lewis and Clark North Shore School in Plaza, Ben Franklin Middle School in Fargo and Erik Ramstad Middle School in Minot. Presentations will continue through the 2017-2018 school year.

- The #ShowYourEnergy initiative debuted this year. This initiative is a partnership between the Governor's Office, the North Dakota Petroleum Council, and the North Dakota Department of Mineral Resources, Oil and Gas Division and coincided with the National Energy Awareness Month campaign promoted by the Interstate Oil and Gas Compact Commission. Governor Burgum released a video in early October to kick off the campaign. Classrooms are asked to submit videos about the oil and gas development and prizes will be awarded to the classes submitting the best videos. #ShowYourEnergy is designed to fulfill several of North Dakota's educational standards, making this a great way for teachers to incorporate fun, creative, hands-on-activities into their regular lesson plans while also creating awareness about the sources of energy and their roles in our lives.
- Community Outreach - The Bakken Rocks Cookfests were held July 18 in Westhope and July 20 in Medora. Well over 2,000 people attended the two events including more than 300 attending the public information sessions. Townhalls were held at the North Dakota State Fair (this session was broadcast live by Scott Hennen) and a session was held in conjunction with the Petroleum Council's Annual Meeting in Grand Forks (320 people attended) along with the informational meetings held at the Cookfests. Charitable Drives - this program hosted a food and essentials drive in August and September with 2,000 pounds of items collected by participating companies.
- Promotion & Marketing - This part of the program includes advertising, maintaining social and online media outlets, and a monthly newsletter.

More information on each of these activities is available in the status report.

Updated 12/29/2017